

Letur Group

PROPERTY ADVISOR · SPAIN

VILLAS

APARTMENTS

NEW DEVELOPMENTS

INVESTMENTS

Selling your property on the Costa Blanca

YOUR GOALS.
OUR EXPERTISE.



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Images in this presentation are AI visualisations used for illustration and are not photographs of a specific client property.



02

OUR APPROACH

Every property is unique. We take the time to understand your goals and build a tailored strategy to present your property in the best possible way and reach the right result.

01

Personalised strategy

02

Local expertise and
market insight

03

Transparent and
structured process



MARKET ANALYSIS

We look at current market conditions, comparable properties and buyer demand to define a well-founded price range and positioning for your property.

- DEMAND ANALYSIS
- COMPARABLE PROPERTIES
- PRICING STRATEGY
- TARGET BUYERS



PREPARATION & PRESENTATION

First impressions matter. We advise on how to prepare your property so that it attracts the right buyers and shows its strongest features from the very first image.

- PROPERTY CONSULTATION
- STAGING ADVICE
- PROFESSIONAL PHOTOGRAPHY
- AI-ENHANCED VISUALS



MARKETING STRATEGY

We build a marketing plan around what makes your property stand out and show it to the audience for whom those advantages really matter.

- PROPERTY PORTALS
- SOCIAL MEDIA
- INTERNATIONAL REACH
- VIDEO PRESENTATIONS
- DIGITAL BROCHURES



BUYER MANAGEMENT

We handle enquiries, organise viewings — in person or remotely — and keep you informed with feedback after every contact with a potential buyer.

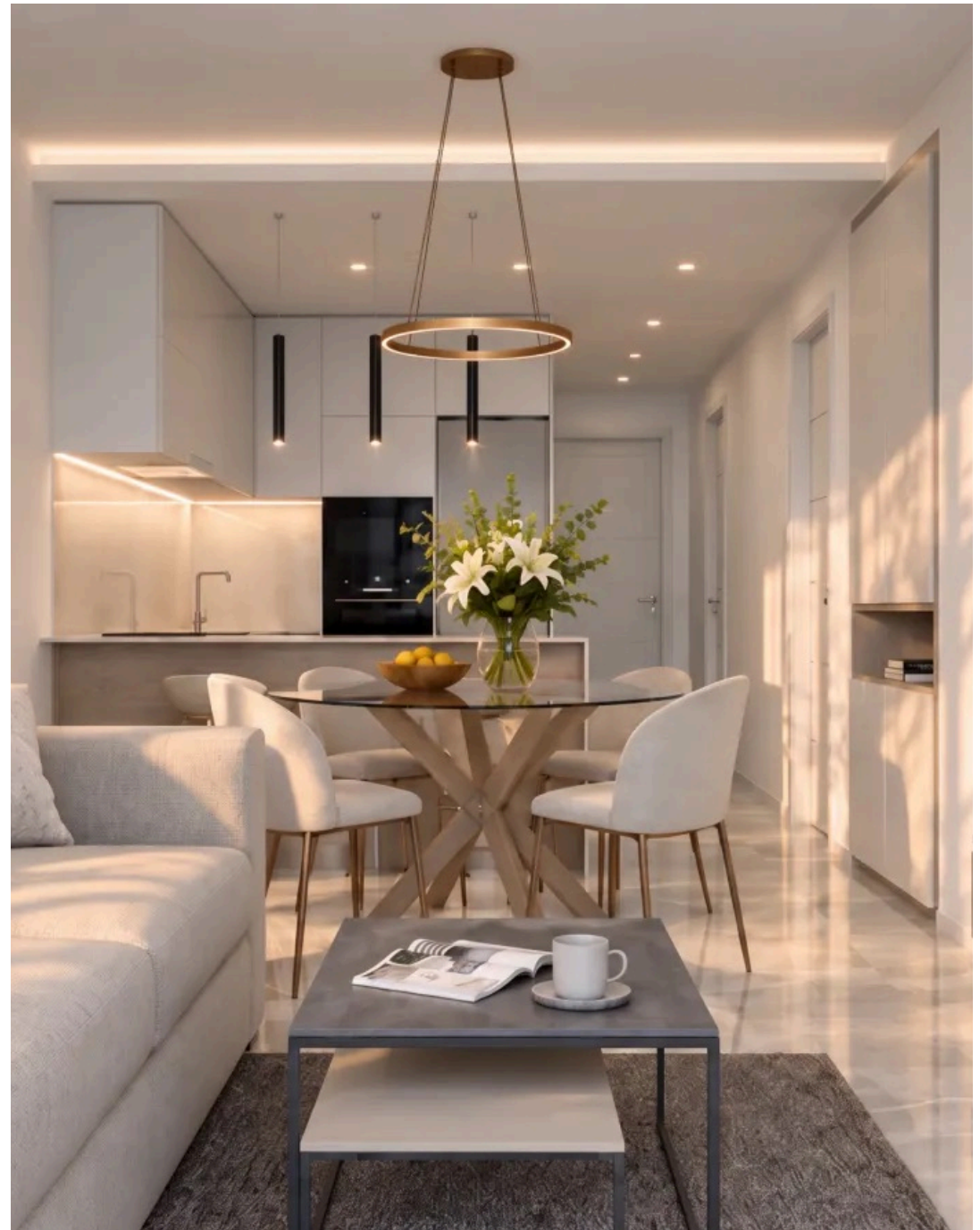
- QUALIFIED ENQUIRIES
- VIEWING MANAGEMENT
- ONGOING COMMUNICATION
- FEEDBACK & REPORTING



NEGOTIATION & AGREEMENT

When an offer arrives, you receive all the key information — price, timing and terms — and we coordinate the next steps towards an agreement.

- OFFER EVALUATION
- NEGOTIATION SUPPORT
- RESERVATION AGREEMENT
- PRIVATE PURCHASE CONTRACT



COMPLETION

We guide you through the final steps and coordinate with the notary, lawyers and other specialists so that every stage runs in order and without unnecessary delays.

- COORDINATION WITH SPECIALISTS
- NOTARY APPOINTMENT
- FINAL DOCUMENTATION
- KEY HANDOVER

